



GREEN LABEL BEER

We have been unwilling even in these days of the high cost of all materials used in brewing to sacrifice anything in the quality of the materials which we use for the purpose of saving in expense.

The constantly increasing Harvard Beer clientele and the pleasing words of commendation coming constantly to us demonstrate that our course in addition to being pleasing to us as a matter of principle is also a sound business policy.

HARVARD BREWING COMPANY

LOWELL, MASS.

BOSTON BRANCH: 45 COMMERCIAL WHARF

DYEING

AT ITS BEST

• Our methods of dyeing and cleansing create many possibilities for using good materials and save buying new

¶You would be amazed should you know the thousands of gowns and coats and wraps being worn in Boston this season that have been DYED—a result of war time economy and conservation

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Why not plan to have a Victrola in your home for Thanksgiving



Easy terms of payment on a Victrola, including your choice of records

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CUTLERY

Carving may be a punishment or a pleasure— Hunter guaranteed carving sets equip the host to meet any carving problem gracefully.

All other table and kitchen cutlery in great variety.

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Men's Fur and Fur Lined Coats Fur Caps and Gloves

383 Washington Street - - - Boston

Beacon Trust Company

BOSTON, MASSACHUSETTS

Statement at Close of Business November 1, 1917

RESOURCES

LIABILITIES

Time Loans .		\$7,970,995.67	Capital Stock	\$	600,000.00
Investments .		160,500.00	Surplus and		
Demand Loans	 • • •		Earnings (less	s expenses)	1,153,777.92

\$6,084,619.85

Cash in Banks and Offices \$3,541,551.58 9,626,171.43

3 9,626,171.43 Deposits \$17.757.667.10 16,003,889.18 \$17,757,667,10

Interest on Deposits of \$300.00 or over

Hollis St. Theatre

SEASON 1917-1918 CHARLES J. RICH, Manager

EXECUTIVE STAFF

Stage Manager
Electrician E. H. Wilson
PropertiesAntonio Servitelli
Musical Director William H. Capron
Manager's Assistant
TreasurerV. T. Fetherston
Ticket Agent
Orchestra Doorkeeper Wm. C Hovey
Second Balcony Doorman H. L. Barrett
Matron Mrs. A. L. Low

SCALE OF PRICES

Admission		
Orchestra Floor.	\$2.00	, \$1.50, \$1.00
First Balcony		1.00, .75, .50
Second Balcony		50
Orchestra Boxes		\$12.00
Balcony Boxes		
Second Balcony	Boxes\$5.00	Loges \$4.00

Children under three years of age not admitted.

Tickets for this theatre can be ordered by Telephone—Beach 131—or Mail, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used, when they will be held until 12.30 P.M. for Matiness and until 7 P.M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Ticket office open from 9 A.M. until after the close of every performance.

Out-of-town patrons desiring to purchase

Out-of-town patrons desiring to purchase tickets in advance or at short notice, or for delivery to friends, may order, remit for same, and arrange for their delivery, by Western Union Telegraph Service.

Remittances should be made payable to Hollis Street Theatre.

Patrons will please report to the Manager, in person or by letter, instances of inattention or misdemeanor on the part of any attache of this Theatre. He engages to speedily correct any want of courtesy to them by persons in his service.

Parties finding lost articles in any portion of the Theatre will please leave them at the Ticket Office. The Manager will not be responsible for articles placed under the seats.

A Free Check Room is provided in the Ladies' Drawing Room on the orchestra floor for Checking Cloaks, Coats and Umbrellas at the owner's risk. The acceptance of gratuities will not be permitted.

Opera Glasses to let in the Ladies' Drawing Room, orchestra floor; fee twenty-five cents.

Smoking Positively Forbidden in the Lobby and Foyer.

Smoking and Men's Retiring Room. Entrance under stairs, right of Main Entrance. Public Telephone located in First Balcony Drawing Room.

Physicians who have patients to whom they may be called suddenly can leave their seat number in the Box Office and be called as quickly as in their office.

TICKETS ALL THEATRES

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Worthy Portraits

THE sort that need no explanation, no apologies. That will not annoy you in later years by their lack of artistic sense. No one tires of a Sir Joshua Reynolds because it is ALWAYS RIGHT. The principles of art and sense and taste are permanent. It takes something more than a camera and a plate to make portraits that live. I Wisdom says, "Go to Purdy," and art indorses



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Correct Styles

In Women's wear, expressing every desirable feature.

Practical suggestions for Holiday giving.

Gloves, Hosiery, Silk Underwear, Waists, Neckwear, Handkerchiefs, Sweaters, Novelty Bags, etc.

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Suitable for Children are always in stock, and we are pleased to play same for you.

Fairy Tales of Cinderella and Little Red Riding Hood in recitation by Pauline Potter. Record No. 35447, \$1.25.

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\$20, \$30, \$45, \$57.50, \$85, \$110, \$165, \$215, \$270, \$325, \$380

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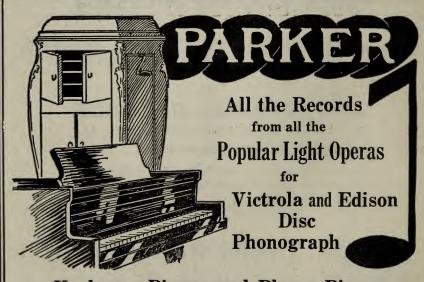
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364 Boylston Street

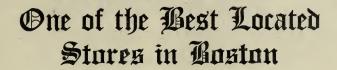
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Established 1858



Krakauer Pianos and Player Pianos

100 Boylston Street : : 'Third Floor



A YA YAYA YAYA

For the Convenience of Holiday Shoppers

HEN the Holiday crowds begin to appear and you desire to make your selections in a roomy store, which is easy of access, visit ours and save the many inconveniences of the narrow sidewalk congested district.

There has not enough been said in praise of Tremont Street as being the finest in Boston for retail shopping. Bostonians have become so accustomed to narrow sidewalks that compel them to walk in the streets amongst the horses, wagons and automobiles that they fail to sufficiently appreciate their finest shopping street. Tremont Street, from our store on the one side and the Parker House on the other, to the Hotel Touraine, a distance of a short half mile, is what is considered by residents of other large cities as the finest Shopping Section in the city of Boston.

The advantages offered by our store to the Holiday Shopper are many, and we feel that we are very fortunately located as far as the convenience of our patrons is concerned, located as it is midway between two of the largest subway stations in the city, and but a short distance from either one. From the Park Street Station, opposite Winter Street, it can be reached by one of the widest sidewalks in Boston.

We are also conveniently located for automobile trade. Our Beacon and Somerset Street entrance can be reached without encountering any of the delays or dangers of the congested section.

Houghton & Dutton Co.

WE GIVE AND REDEEM PROFIT-SHARING BROWN STAMPS

THE REAL REAL

Correct Fashions for Women on Misses.

372-378 Boylston Street, Boston Massachusetts

TO CLOSE OUT THIS WEEK

173 Women's and Misses' Dresses

For Street, Afternoon and Evening Wear

AT 25% OFF ORIGINAL PRICE

HERRICK

Call Back Bay 2328

COPLEY SQUARE Connecting Five Telephones

TICKETS

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You cannot injure your teeth using Barker's Antiseptic Tooth Powder. Its antiseptic properties are purely vegetable. It contains no acids to corrode or grit to scratch.—Adv.

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Pictures of the life he left behind him will put cheer in the life he is leading now.

Keep your kodak busy-he needs the pictures.

Let us do your Kodak Finishing and Enlarging.

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HOLLIS ST. THEATRE

NEXT ATTRACTION

"THE 13th CHAIR"

Invested with the prestige which it acquired during a solid year's run in New York, "The 13th Chair," William Harris, Jr's. production of Bayard Veiller's melodrama of mystery, will come to Boston at the Hollis St. Theatre for an engagement beginning Christmas Night, December 25. Out of the scores of theatrical offerings made each season in New York a few just a few-invariably stand out as unusual successes and one or two as veritable triumphs. During the past season "The 13th Chair" made a place for itself at the very head of the list. When other plays staged at about the same time had long since forsaken Broadway for a tour of other cities, this piece of Bayard Veiller continued to crowd the theatre at which it was the attraction. Changes of season had no effect upon its popularity—the house was crowded in midsummer as well as during Christmas week — nor did other troublesome influences have any effect upon its staying qualities. Which meant and was accepted without question as an assurance of exceptional merit.

That its long run in New York was justified will be amply proven by its engagement here, for it is safe to say that no other theatrical announcement to be made this season - or that has been made for several seasons past will awaken such wide interest as that of the approach of this very unusual Bayard Veiller also wrote success. "Within the Law" which until now has been regarded as the most emphatic stage triumph of this generation. Now in "The 13th Chair" Veiller has veritably outdone himself, for his new piece is an even greater popular suc-

cess than the first.

The N. Y. cast comes to the Hollis in "The 13th Chair." At the head of which is Margaret Wycherly and among its members who are almost as well known are Harrison Hunter. George Graham, Eva Condon, Eilene Van Biene, Gertrude Dalton, Sarah Whiteford, Bruce Elmore, Perce Benton, A. T. Hendon, Martha Mayo and Charles Laite.

FACIAL

DEFECTS (all kinds), Imperfect Noses, Frowns, Baggy Eyelids, Deep Lines, Sagging Face, Bagging or Receding Chins, Superfluous Hair, Moles, Warts, Freckles, Moth, Pits, Scars, Wens, Pim-ples, Blackheads and



Large Pores, Hlotches, Red Veins, Red Nose, Birthmarks, lattoo and all Facial Blemishes Corrected Painlessiy and per-

New method for removing wrinkles, baggy eyelids, and traces of age; lasts 10 to 25 years.

Consultation Free. Tel. Beach 807. Hours 10 to 6. Sundays 10 to 1.30

E. P. REID, M. D. 100 Boylston Oldest and best equipped establishment of its kind in New England.

Gave Him Indigestion.

"I hear that your cook has left owing to poor health." "Yes, mine."

His Own Choice.

She- I wonder which most men prefer-dark-haired girls or lighthaired girls.

He-Light-headed girls.

Not Mercenary.

Gottrox - My daughters, young man, are both worth their weight in gold.

Suitor-Then the fact that I am asking you for the smaller one proves, at any rate, that I am not mercenary.

Worn bu Fashionable Women **Everywhere**

586 Fifth Ave.

80 Boylston St. New York City Boston, Mass.

Hollis Street Theatre



The Season's Supreme Sensation

WILLIAM HARRIS, JR'S. PRODUCTION OF BAYARD VEILLER'S

MELODRAMA OF MYSTERY

The 1 Stramatic THRILL 1 Stramat

WITH

Margaret Wycherly
AND THE WHOLE ORIGINAL CAST

From its run of ONE YEAR at the 48th St. Theatre, N. Y.



Impossible for Us to Replace These Rugs at Prices Prevailing in This Discount Sale

PRAY'S ELEVENTH ANNUAL

25% Discount Sale of Oriental Rugs

Including Virtually Our Entire Tremendous Stock

Two Reasons why we make this offer at this time, when Oriental Rugs are so scarce and hence more valuable every day: First, to keep faith with the public who have looked forward to this sale every year for a decade. Second, fittingly to crown our centennial anniversary.

One-Fourth Less Than Regular Marked Prices

AN INSIDE VIEW—We wish our friends to view this event "from the inside out." In a word, we cannot go into the market and purchase such rugs at prices as low as here offered, and many of these rugs cannot be duplicated at any price.

EXCEPTIONS—The only rugs excepted from this sale are a few special ones, those already reduced in price and our collection of Antique Rugs, brought together a rug at a time, representing the labor of years and the expenditure of a large sum of money.

NOTE—If you are building a residence, and desire to take advantage of these prices, we will hold rugs a reasonable time and invoice on delivery.

John H. Pray & Sons Co.

646 Washington St., Opp. Boylston



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The Toilet Water of Distinction

The perfect finale of the fastidious toilette—a soothing, refreshing revivifier for the invalid.

Satisfying to the most sensitively refined in its indefinable, fragrant delicacy, it has been used the world over by discriminating people for over a century.

Despite its super-excellence of quality and the prevailing high cost of its components, No. 4711 Eau de Cologne may be had for 55c the two-ounce bottle.

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No. 4711 White Rose Glycerine Soap

DEAU DE COLOGNE

pure, transparen delight, that insures a clear, soft skin Used by discriminating women the world

No. 4711 Bath Salts

A spoonful in the bath imparts a delightful softness to the water. Seven charming odors

Luxofoam The new 4711 preparation. A remarkable transparent lycerine liquid soap for shaving; gives a quick rich lather that softens the beard and makes shaving a pleasure.

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Over There	Victor Military Band
Send Me Away With A Smile	John McCormack
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There's Nothing Too Good For the Irish	M. J. O'Connell
\ M-i-s-s-i-s-s-i-p-p-i \\ 6 times 6 is 36 \dots	Frances White

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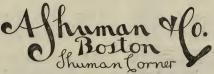
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The man who wears Stetson Shoes is properly shod. Selected leathers plus skilled workmanship means superior style and satisfactory service

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HOLLIS STREET

Extraordinary Occasion

Mr. Henry P. Davison, Chairman of the Red Cross War Council, has appointed as the

National RED CROSS Theatre Day Friday, Dec. 7

on which date Special performances will be given at the theatres of Boston, and the entire receipts will be contributed to this charity.

The arrangements for the Boston performances will be under the direction of the following committee:

JAMES JACKSON.

Division Manager N. E. Division Red Cross MISS DOROTHY FORBES, Sec'y Entertainment Committee, Boston

Metropolitan Chapter, Red Cross

REPRESENTING THEATRES

CHARLES J. RICH EDWARD D. SMITH FRED. E. WRIGHT ROBERT G. LARSEN

For the RED CROSS SPECIAL MATINEE, FRIDAY, DEC. 7 at the HOLLIS STREET THEATRE

Charles Frohman will present

A Program of the 3 J. M. Barrie Plays

The New Word Barbara's Wedding The Old Lady Shows Her Medals

NO WAR TAX WILL BE COLLECTED No Increase in Prices

50c

\$1.50 \$2.00 \$1.00 75c

Hollis Street Theatre

CHARLES J. RICH

Manager

WEEK OF DECEMBER 3, 1917

Evenings at 8

Wedesnday and Saturday Matinees at 2

Beginning Monday, December 3

First Week

CHARLES FROHMAN Presents

An Evening With J. M. Barrie

BEGINNING WITH

"THE NEW WORD"

A Comedy in One Act

Characters

MR. TORRANCE H. E. HERBERT
MRS. TORRANCE LUCIA MOORE
ROGER PHILLIP TONGE
LUCY MARY LENA WILSON

SCENE—Any Home Now-a-days.

Programme Continued on Page 21

Meyer Jonasson & Co.

TREMONT AND BOYLSTON STS.

FINEST FURS

Meyer Jonasson Furs possess quality that can be fully guaranteed, new and uncommon style, perfect fitting and expert workmanship

The prices are as moderate as inferior grades are quoted elsewhere



NUTRIA SET, \$142.50



The Italian Room

of the

HOTEL LENOX

A rare distinctive place of Fashion. Where elegance does not mean extravagance, and where your pleasure is the dominant thought.

Supper Dancing: 9 to 1 Reservations can be made from the theatre by phone

12

Programme Continued from Page 19

FOLLOWED BY

"Barbara's Wedding"

A Play in One Act

Characters

THE OLD COLONEL	CLIFTON ALDERSON
HIS WIFE	
HIS GRANDSON	
KARL	
DERING	
BARBARA	

SCENE—The Little Sitting Room of the Colonel's Cottage, Somewhere in England.

ENDING WITH

"The Old Lady Shows Her Medals"

A Salute in One Act

Note—The curtain will fall twice during this play to indicate the passing of time. Five days elapse between the first and second curtain, and several months elapse between the second and third curtain.

Characters

MRS. DOWEY	JOHN CAMPBELL BERYL MERCER ON, a clergyman EDWARD BROADLEY
The Chorus	

SCENE-A Charwoman's Home, London.

Programme Continued on Page 23

Just a reminder

T'S overcoat time and ours is the overcoat store—we say that because our friends tell us we're leading in styles, value and service.

Hart Schaffner & Marx overcoats are helping us do it. You can see the style in the picture; come in and we'll show you the all-wool fabrics, high quality and fit.

\$25 to \$60



Copyright Hart Schaffner & Marx

OFFICERS' UNIFORMS \$40: OVERCOATS \$45

The Continental

THE HOME OF HART SCHAFFNER & MARX CLOTHES

WASHINGTON and BOYLSTON STREETS

Programme Continued from Page 21

Plays Staged by Iden Payne

Scenery by Homer Emens

Executive Staff for Charles Frohman, Inc.

Mathew Allen	Company Manager
Edward Broadley	Stage Manager
George Wilson	Master Carpenter
William Metzler	Master of Properties
Louis Marmorstein	Master Electrician
James S. Hammond	Advance Manager

Special Notice The attention of our patrons is respectfully called to the new passageway under Boylston Street, connecting the entire Subway system with the Little Building, and thus affording a safe method of crossing Boylston Street to our theatres, avoiding the dangers from traffic at the corner of Boylston and Tremont Streets and affording protection in stormy weather.

TO LADY PATRONS—The established rule at the Hollis St. Theatre requiring ladies to remove their hats, bonnets or other head-dress while witnessing the performance applies to all parts of the auditorium, including the boxes and loges. It is essential to the comfort and convenience of our patrons in general that this rule be strictly enforced.

Ladies who are unwilling or unable to conform to the rule are enrestly requested to leave the theatre without delay, and to receive the price of their tickets at the Box Office.

The Steinway, Steinert, Jewett, and Woodbury Pianos used at this Theatre exclusively are furnished by M. Steinert & Sons Co., Steinert Hall, 162 Boylston Street.

The Modern Furniture used for Stage Decorations supplied from the celebrated warerooms of Charles E. Osgood Co., 744-756 Washington St., Boston.

Electric Lighting Fixtures and Fireplace Furnishings for this Theatre and stage settings furnished by McKenney & Waterbury Co., 181 Franklin Street, corner Congress.

Clocks and Candelabra used in this Theatre furnished by Nelson H. Brown, 70 Franklin St. Perfect Sanitary Conditions are maintained in this Theatre by use of Chloro-Naptholeum and the Automatic Appliances of the West Disinfecting Company, Boston, Mass.

The Mason & Hamlin Organs used exclusively at this Theatre furnished by the Mason & Hamlin Co., 492 Boylston St.

Willow and Rattan Furniture used on stage furnished by Bailie Basket Co., 82 Sudbury St.







Kingsley Jewels

-Ideal Birthday Gifts

Jewels are forever beautiful; I arrange them in distinctly unique designs that express dainty sentiment and character. Each jewel in the complete collections

at my perfectly appointed shop bears the Kingsley indorsement, which is a guarantee of worth and adds an intrinsic value which the recipient always appreciates.

John J. Kingsley

Watch and Diamond Shop

Eleven Court Square

Young's Hotel Block



"As Usual,
The Unusual"

MODERATELY PRICED

FURS

Exclusive and Attractive

Coats - Scarfs - Muffs
In the Desired Models

Jackson & Co.

161 Tremont St. Near Keith's

Hollis Street Theatre

An Evening with Barrie

COMPRISING THREE ONE ACT PLAYS



JOHN CAMPBELL and BERYL MERCER

"The Old Lady Shows Her Medals"

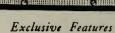




TE invite you to hear this superb new model of the Aeolian-Vocalion -the latest and greatest of all phonographs. In depth and richness of tone, in structural beauty, and in the wonderful new phonograph privilege it gives you of your own personal expression, this new model far surpasses any phonograph hitherto produced.

All Models are sold on Very Easy Monthly Payments

We invite you to our store to hear the Aeolian-Vocalion whether you ever purchase one or not.



The Sound Box, which produces a richer, deeper tone than any other phonograph possesses.

The Symphonetic Horn eliminates all phonograph stridency and preserves the beautiful tonal characteristics of all instruments and voices.

The New Automatic Stop. With two simple movements it "sets" a record to stop and also starts it playing.

The Revolutionary Graduola, which gives you the privilege of expression control - lets you play the phonograph, in fact. This is a feature which you can use or ignore on different records as you see fit.

THE VOCALION COMPANY

IN BOSTON 190-192 Boylston St. VOCALION HALL 336 Westminster St.

HOLLIS STREET

Beginning Mon., DEC. 10

SECOND WEEK

An Evening With J. M. BARRIE

"Three Barrie plays on one night must be an 'event.' And that is exactly what it was—an event of unforgettable interest and supreme delight."—New York American.

First Time in Boston

CHARLES FROHMAN Presents

"THE NEW WORD"

"BARBARA'S WEDDING"

"THE OLD LADY SHOWS HER MEDALS"

3 NEW BARRIE PLAYS 3

WEDNESDAY and SATURDAY MATINEES

Mail Orders Received and Filled Now

SEATS NOW ON SALE

Prices: \$2, \$1.50, \$1, 75c, 50c

This Theatre is now required by the United States Government to collect from the purchaser a War Revenue Tax of 10 per cent. of the admission price of all tickets sold.

MLLE. CLAFF Millinery and Corsets



CUSTOM

To individual Measurements

"Ready-to-fit" Corsets from \$8.00 to \$12.00

HATS

Dress and tailored hats all at half and one-third their former prices.

420 Boylston Street 206-7-8 Berkeley Bldg. BOSTON

290 Westminster St., PROVIDENCE, R. I.

Dinner Favors



And 43 State Street

Chocolates and Bon Bons



THE War Revenue Act, approved October 3, 1917, is summarized in this booklet, and clear examples are given showing how to compute the taxes and make out returns in compliance with the law. A copy will be mailed on request.

Very few rulings have as yet been made in connection with this law, but our attorney will be glad to assist in interpreting the Act in its application to individuals and business houses.

The Merchants National Bank

28 STATE STREET



BARKER'S ANTISEPTIC TOOTH POWDER CLEANS, WHITENS,— BRIGHTENS, POLISHES — THE TEETH —

Here is a powder that really beautifies and preserves the teeth. Its fine polishing properties are well shown by the fact that gold caps and fillings are always bright where it is used.





KAMP KIT PACK

to <u>your</u> boy by Parcel Post Sold by most grocers. If yours does not have them in stock he can get one for you.

NATIONAL BISCUIT COMPANY

P.S. Uneeda Biscuit

Rogers Peet New York Clothes

These real Fifth Avenue productions have turned many a fashion plate into a more complete one. No tedious waits, delays or fittings. Just step right in—slip one on and walk right out again. Much more pleasure in buying. Much greater satisfaction in seeing a garment on oneself. Suits and overcoats

\$28.00 TO \$45.00

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Boston's Leading Theatres and Successes

HOLLIS ST.

Charles J. Rich Manager

Evenings at 8 Mats. Wed. and Sat. at 2

COLONIAL

Theatre

Charles J. Rich Manager Evenings at 8 Mats. Wed. and Sat. at 2.15

TREMONT

Theatre

John B. Schoeffel Manager Evenings at 8

Mats. Wed. and Sat. at 2

SHUBERT Theatre

Under the Direction of Messrs. Shubert

Evenings at 8

Mats. Daily Except Monday at 2

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Under the Direction of Messrs. Shubert

Evenings at 3.15 Mats. Wed. and Sat. at 2.15

PLYMOUTH

Theatre

Under the Direction of Messrs. Shubert

Evenings at 8.15

Mats. Thurs. and Sat. at 2.15

MAJESTIC

Theatre

Under the Direction of Messrs. Shubert

Evenings at 8.15

Mats. Wed. and Sat. at 2.15

MONDAY, DECEMBER 3

FIRST WEEK An Evening With J. M. Barrie

3 New Plays by J. M. Barrie at Every Performance 3

"THE NEW WORD," "BARBARA'S WEDDING,"
"THE OLD LADY SHOWS HER MEDALS"

Presented by a Company of Rare Excellence

MONDAY, DECEMBER 3

LAST WEEK

DAVID WARFIELD

THE MUSIC MASTER

THE GREATEST OF ALL LAUGHING HITS

Turn to the Right!

WITH ORIGINAL NEW YORK CAST AND SCENERY

MONDAY, DECEMBER 3 FAREWELL TO BOSTON

ONE WEEK ONLY Mats. Daily Except Mon.

LAUDER

In an Entirely New Repertory of Songs. The Most Remarkable Company of Vaudeville Stars Ever Assembled Same Prices that Mr. Lauder Has Always Maintained this and Sat. Mat. 50c. to \$2.00. Daily Mats. 50c to \$1.50

Nights and Sat. Mat. 50c. to \$2 00. Daily Mats. 50e to \$1.50 MONDAY, DEC. 10—William Fox presents in the Theda Bara "CLEOPATRA"

MONDAY, DECEMBER 3

FIRST WEEK

MR. ARTHUR HAMMERSTEIN Presents THE MYSTERY PLAY

DE LUXE ANNIE

By Edward Clark With JANE GREY and New York Cast

MONDAY, DECEMBER 3

SECOND WEEK

MESSRS. SHUBERT and FREDERIC McKAY Present The Farcical Comedy

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MONDAY, DECEMBER 3

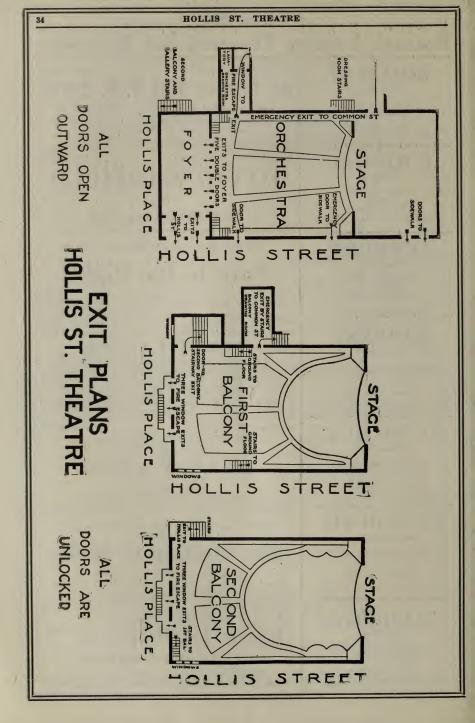
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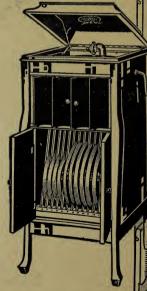
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